



19-23 April 2004

**COEX Convention Center
Seoul, Korea**



2004 IEEE/IFIP Network Operations & Management Symposium

“Managing Next Generation Convergence Networks and Services”

NOMS 2004

Exhibitor's Prospectus

**19-23 April 2004
COEX Convention Center, Seoul, Korea**

The 9th IEEE/IFIP Network Operations and Management Symposium (NOMS 2004) & Exhibition will be held 19-23 April, 2004 in COEX Convention Center, Seoul, Korea. This symposium is expected to bring together approximately 500 participants in the area of network operations and management. NOMS 2004 will present the latest approaches and technical solutions. We hope that COEX will prove to be an excellent venue for exhibiting your products and technologies. Exhibits will address the ever-increasing interest in overall management solutions for all types of communications and computing networks, systems, services and enterprise applications.

General Information

Date	20(Tue)-22(Thu) April, 2004
Venue	COEX Convention Center, Seoul Korea
Organized by	IEEE and IFIP

Schedule for Exhibition

Exhibition Installation	April 19
Exhibition Period	April 20 ~ April 22
Exhibition Dismantling	April 22 (after 18:00 p.m.)

Application Deadline December 27, 2003

Exhibition Items

- Systems & Solutions of Vendors
- Systems & Solutions of Operators
- Equipment and Solutions of IT Companies
- Etc.

Application

APPLICATION PROCEDURES

Total participation fee is required with application upon confirmation by contract



Booth Allocation and Dispatch of Exhibitor Manual



The 9th IEEE/IFIP NOMS 2004 Grand Opening: April 20, 2004

Booth Rates

Booth	Rates	Unit
Shell Scheme Stand (Package Space)	\$2,000/booth	2.5m×2m = 5m ² / 1 booth

* Space will be assigned to all applicants on a "first come, first served basis" in the order in which the applications are received.

- * Booth rental fee includes:
- Rental of space provided
 - Availability of promotional materials
 - Round-the-clock guard service
 - Aisle clean up (daily)

Exhibitor Registration Fee

Category	Rates	Remarks
Exhibitor	\$300/person	Admittance to 3 lunches (April 20~22), coffee breaks and banquet

Utility Charges (Including Connection Fee)

Classification		Unit Price
Electricity (Only daytime)	Single phase 220V Three phase 220V Three phase 380V	\$50 US/KW
Internet Connection	Shared T1	\$200 US/port

Payment and Cancellation

Total participation fee is required with application upon confirmation by contract. The charge for cancellation received prior to January 31, 2004 is 50% of total participation fee. No refund for cancellation received after February 1, 2004 will be given. Payment can be made using credit card or wire transfer.

Bank: Kookmin Bank

Account number: 619068-03-100266

Swift Code: CZNBKRSE

Account holder's name: NOMS 2004

Address: 780-183, Daejam-dong, Nam-gu, Pohang-si, Gyeongbuk, 790-310, Korea

* Please send us a receipt of remittance by fax.

Shell Scheme Stand

Shell stand includes:

Side and rear walls

Fascia board

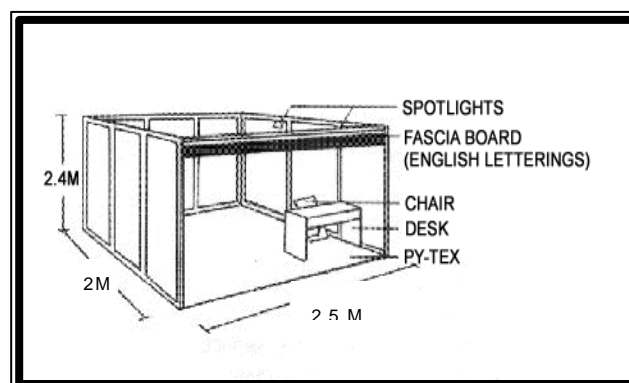
Spot lights (100W x3)

A fluorescent lamp (40W)

Carpeting

Information desk and chair (1 each)

Electricity supply for spot lights and fluorescent lamps (1KW)



For further information, please contact:

NOMS 2004 Secretariat

5th Fl, Marine Center New Building

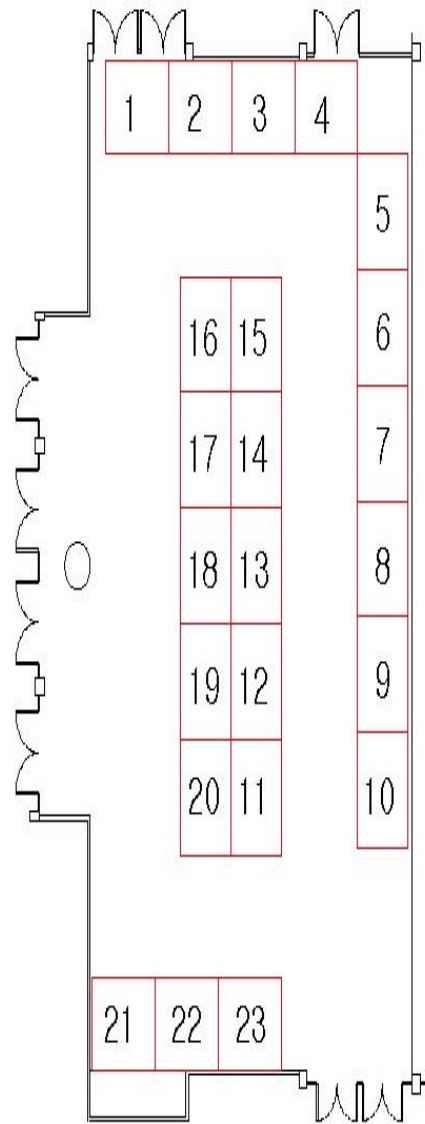
51, Sogong-dong, Jung-gu, Seoul, Korea (100-070)

Tel: +82-2-726-5558 Fax: +82-2-778-2514

E-mail: info@noms2004.org

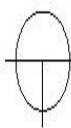
Homepage: www.noms2004.org

Hall Layout



(2.5 by 2)BOOTH

23 BOOTH



COEX GRAND BALLROOM LAYOUT (ZOOM)

SCALE : 1/200

Application Form/Contract

Application Deadline: December 27, 2003

Description of Applicant				
Company				
Address				
City		Zip Code		Country
Contact Person	First Name		Last Name	
Title				
Phone		Fax		E-mail
Main Exhibits Item				

Application and Participation Fee			
Classification	Application / Requirements	Unit price	Amount
Exhibitor	() Person(s)	US \$ 300/person	US \$
Shell Schemed Stand	() booth(s)	US \$ 2,000/booth	US \$
Sub Total (1)			US \$
Classification	Application /Requirements	Amount	
Electricity (Only daytime)	Single phase 220V	() X US\$ 35/KW	US \$
	Three phase 220V	() X US\$ 35/KW	US \$
	Three phase 380V	() X US\$ 35/KW	US \$
Internet Connection	Shared T1	() X US\$200/port	US \$
Sub Total (2)			US \$
Grand Total (Sub Total 1+2)			US \$

Payment		
Bank Transfer	Bank: Account number: Swift Code: Account holder's name:	US \$
Credit Card Visa MasterCard	Card No.: Expiry Date (month/year): Cardholder's Name: Cardholder's Signature:	US \$

*Please fax this application and receipt of remittance (if paid by bank transfer) to the NOMS 2004 Secretariat.
We accept herewith legally binding the conditions for participation in the exhibition.

Date

Stamp of firm and binding signature

Note

In case of typhoon, earthquake, flood, fire or other causes beyond the control of the host, NOMS 2004 Organizing Committee may cancel the symposium. If this should happen, NOMS 2004 will return the exhibition registration fee with the deduction of no more than 10% of the original exhibition registration fee.